RACEROOM™

Action Packed Events!
We bring the circuit to you!

Memorable Events!

The fascination of motorsport connects people worldwide. With RaceRoom, get world-famous racing circuits, original engine sound and vehicles delivered directly to your event.   Your guests will feel a rush of adrenaline in a memorable racing experience!

Our event entertainment allows guests to drive, have fun and to compete against each other. You can also strengthen employee spirit and foster a sense of commitment and concentration.

And more! The setup allows you to promote your company image within the game, securing your brand in the minds of clients. RaceRoom is suitable both as entertainment and as a promotional tool for any event.

The Equipment For Your Show!

Race Simulator.

A sports seat, sports steering wheel and pedals ensure the right racing driver feeling. Up to 24 simulators can be operated together in a network. That is, up to 24 drivers can be at the same time!

On a race track - an incomparable experience. Fun for young and old!

Whether for indoor or outdoor events, we offer simulator systems that adapt to your application!

Practical and flexible!

Software.

The heart of your event!

Our event software not only offers you realistic engine sports simulations of the most famous racing series worldwide, but is above all a highly efficient tool for the control and design of your event.

The software allows you to have a fully automated process and offers you numerous options for individualization of the menu and the in-game advertisement to realize a uniform appearance in your CI.

With our branding options for hardware and software, your brand is exclusively at the center of an exciting racing sport event.

RaceRoom is a public magnet for any kind of event - whether at the shopping center or at an evening gala - RaceRoom offers you exciting entertainment bundled with effective marketing opportunities for the acquisition of new customers and exclusive brand awareness.

Create a basis for customer interaction with RaceRoom and link the image of your brand with the emotions and the passion of motorsport.

Modular and Flexible!

Technical Data:

Dimensions: 1325x625x800 mm (LxBxH)
Total weight: approx. 70 kg
Power Requirements: 240 V, 8 A
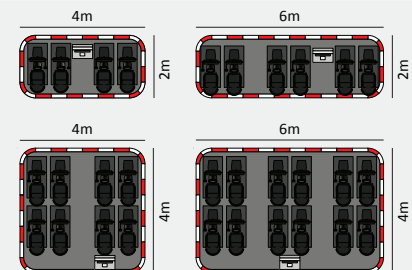Space requirements: min. 2 sqm/ Simulator
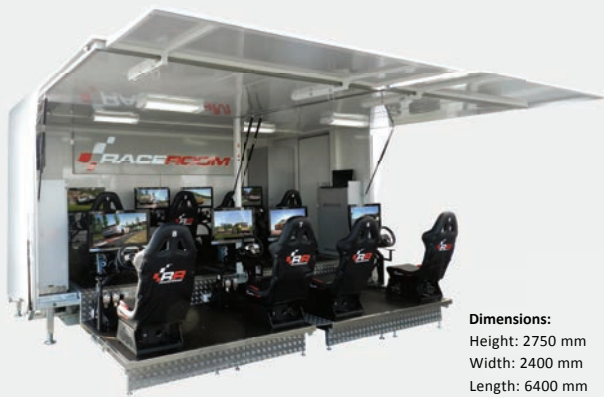

Flight Case Simulators:

- Suitable for indoor use, even in small spaces.
- Simple, space-saving and safe transport in the flightcase.
- Only a handful of handles without assembly.
- 2-24 Simulators can be operated in a network.
- The control is carried out via a representative terminal with a touchscreen interface for fully automatic operation by the customer.
- The terminal can also be equipped with a monitor for the leaderboard display.
- Event control software with numerous functions and options (For further information on the software, see page 6).
- High-quality equipment of the simulators (24 "/ 60.9 cm monitor, Gaming PC Mini-A TX, 5.1 sound system, high-quality steering wheel / pedal set).
- Numerous options for branding hardware and software .

Layout examples:

An Impressive Show Stage!

Dimensions:
Height: 2750 mm
Width: 2400 mm
Length: 6400 mm
Total weight: approx. 2900 kg
Power Requirements: 400 V, 16 A
Space requirement: min. 7x6 m

Trailer:

- Equipped with eight simulators in a network.
- With just a few hand grips ready for use - set-up time is less than an hour.
- Suitable for indoor and outdoor use.
- Control is via a representative terminal with a touch-screen interface for fully automated operation by the customer
- Built-in monitor for leaderboard display.
- Event control software with numerous functions and options (For further information on the software, see page 6).
- High-quality equipment for simulators (24 "/ 60.9 cm monitor, Gaming PC Mini-A TX, 5.1 sound system, high-quality steering wheel / pedal set).
- Optional with matching tent available, usable as a shop or lounge.
- Numerous options for branding hardware and software.

Software:

Create your personal software package for commercial use from our extensive portfolio of licensed racing cars, world-famous racetracks or complete racing series.

Take advantage of the various functions provided by our event software.
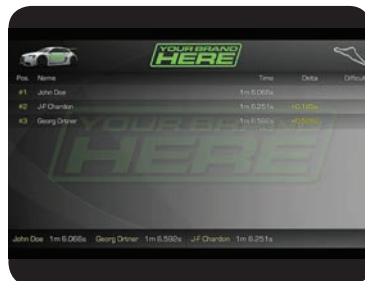
Control and configuration:

- Creation of events (selection of vehicle, route, game mode, race duration)
- Self-explanatory user interface for customers
- Automatically generated competitions
- Race on time and multiplayer
- Leaderboard display with real-time data transmission
- Organization of Championships (also at different locations, over a freely definable period)

Marketing and Communication:

- In-game advertising at the racetrack and the menu screens can be created in your CI, with your logo, as well as individual messages
- Integration of videos and graphics
- Individual advertising messages before and after the event communicate - (Live control via iPhone or tablet)

Online Activities:
- Organization of online competitions
- Integration of your Internet presence and social media channels.

Inquiry Form:

All RaceRoom event modules can be rented or purchased.

Ask for your quote today.

I'm interested in:

Rent [ ]   Buy [ ]

Option1:   **Flight Case Simulators** [ ]

                  Number of simulators [ ]

Option 2:   **Trailer (8 simulators)** [ ]

Kind of event:

Indoor [ ]   Outdoor [ ]

Comments:

[ ]

Company:

[ ]

Contact Person:

[ ]

Address:

[ ]

[ ]

[ ]

Telephone:

[ ]

Fax:

[ ]

Email:

[ ]

For more information contact:
karting@dubaiautodrome.com
or call 800-KARTING

DTM *EXPERIENCE*

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RACEROOM™