



DUBAI KARTDROME ENDURANCE CHAMPIONSHIP

driven by



2016 TEAM PACK

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THE CHAMPIONSHIP

OVERVIEW



Championship History

The Dubai Kartdrome Endurance Championship has been running since 2005 and has hosted over 4,000 drivers, over 700 teams, over 180 corporate teams and even teams from as far afield as Argentina gracing their presence on the world famous Dubai Kartdrome track—one of few in the world with a bridge and tunnel!

The championship is constantly evolving and the organisers have endeavoured to make the racing close and as fair as possible by leveling the playing field. This gives new drivers and teams a competitive chance to compete against the veterans for top honors under similar guidelines and regulations that they would experience at the Sodi World Series Finals (SWS).



THE ROUNDS

OVERVIEW

**For the latest info on
race dates please visit:**

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

ROUND 1

4 MARCH 2016



12 HOURS

ROUND 2

29-30 APRIL 2016



600 LAPS

ROUND 3

21-22 October 2016



700
KM

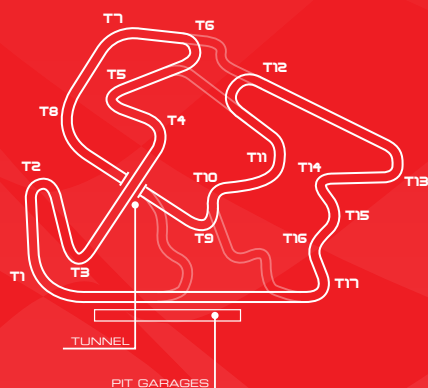
ROUND 4

16-17 December 2016



24 HOURS

- Length: 1.203km
- Number of corners: 17
- Multiple track configurations
- Floodlights for night racing
- Pitlane & garages
- Technical bay
- Re-fueling area
- Driver change zone
- Parking
- Hospitality
- CCTV



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The karts deliver an exceptional racing experience that ensures a high level of safety. Manufactured by Sodikart, the karts offer a comfortable driving position, top-level performance and excellent handling.



REGULATIONS

OVERVIEW

NOTE: This page is a summary of regulations only. For the Official Endurance Championship Regulations, please visit:

www.dubaiatodrome.com

or call:

+971 (04) 436 1320

The four rounds of the Endurance Championship will be organised in the following format:

- Racing on the 1.204km Outdoor Kartdrome Circuit.
- Karts: Sodikart RX8/390cc, supplied by the organizer.
- Allocated karts will be drawn by ballot.
- No technical modifications allowed to be made to the karts by team personnel including tyre pressures.
- Race start will be a rolling start or LeMans start.
- Drivers must be 16+. Drivers under 18 must have parent authorization form.
- Drivers will have to wear full safety equipment, including helmet, overalls, gloves, sport shoes. Neck support collar recommended.
- Only stickers are allowed on the bodywork and on agreed areas, no painting. Teams are not allowed to remove the race sponsor stickers but will be given areas to display their own advertising.
- Fuel will be supplied by organisers; no additives allowed.
- There will be minimum one mandatory mechanical stop per kart for technical inspection during the 24hr race only.
- Championship Rankings and Trophies:
 - ↳ Pro: 3-6 drivers.
 - ↳ Corporate: 4-8 drivers.
- Additional Awards:
 - ↳ Nations Cup: All team members of the same nationality.



TEAM ENTRY

To be valid, entries must include:

- Duly filled Official Entry Form (page 15).
- Recent passport photos (original or JPG scan) of all competitors must be provided to Dubai Autodrome one month prior to the race.
- All teams & drivers need to register with SWS (FREE! See page 9).
- 50% down payment at the time of booking and confirm your team.
- Balance no later than one week before the event. In case of cancellation Dubai Autodrome will retain the 50% down payment.

OFFICIAL RACE PROGRAMME

**Make sure your team is featured!
Please provide:**

- Team & Sponsor logos (EPS or AI format preferred).
- 1 Team Photo (Orientation: landscape or square).
- A list of your drivers and pit crew, including names and nationalities.
- A team description (150 words or less).



TEAM ENTRY



The Dubai Kardrome supplier, Sodikart, has launched the Sodi W Series(SWS). This is the International Leisure Kart Ranking based on your personal or your team's results over the different Sodi W Series races (Sprint or Endurance) that you can enter over the course of the year around the world on all the tracks partners of the Sodi W Series. On completion of an SWS approved event, points are allocated to each entrant according to his/her ranking in either Sprint (Individual) and Endurance (Team) events. This ranking is then integrated into the results of the other events organized by the partner tracks located worldwide. Once combined, the rankings from each event are used to establish the International Leisure Kart Ranking and a ticket to the Sodi W Series Grand Final.

The four rounds of the Endurance Championship are all SWS official events. Dubai Kartdrome was the first race track in the world to organize an SWS official event in March 2009. During the first year, the SWS events included over 600 races around the globe with more than 10,000 drivers registered.

Teams registration to the SWS is mandatory if you want to enter any of the Dubai Kartdrome Endurance races, but the good news is that it's completely free of charge for the teams and drivers.

For more information, check out: www.sodiwseries.com

To enter you team, please go to:

<http://www.dubaiautodrome.com/general/content.aspx?id=15046>

- Branding on karts (see page 12).
- Branding in your pit garage (size: 5m x 3m).
- Branding on your own overalls.
- Branding on your own helmet.
- And more! Track banners and promotional activities can be arranged with sponsorship (please see pages 14 for details).





We provide a service to order made to measure suits and even logo embroidered suits as per your corporate colours! Please allow 8 weeks for ordering (see page 17).



The following areas on your kart are available for branding:



BRAND EXPOSURE

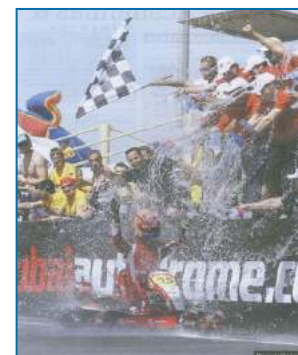


Media Plan

- Media launch prior to event.
- Media racing teams on the grid.
- Live timing.
- Press release service to over 200 outlets.
- National and international media invited, including print, web, and television.

Media Exposure & Coverage

- Main TV stations cover the start and finish.
- Daily coverage in all major UAE newspapers.
- International web presence.
- Dedicated coverage on TrackTalk website.
- Wide coverage in motoring/sports magazines.
- Regular Facebook updates.
- YouTube Video produced for each round.
- Impressive all around exposure.



MAKE AN IMPACT



For more information on sponsorship opportunities or VIP catering, please contact:

Ryan Trutch
ryant@dubaiautodrome.com

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Additional on-site exposure will maximize your team sponsor coverage and foster team sponsor involvement. Many opportunities are available around the circuit:

Ground/Floor Stickers



Podium Backdrops



"A" Boards



Flags & Banners



Hospitality



Pit Lane & Garages



Track Branding



Viewing Stand



AND MORE! There are many more ways to increase the exposure of your brand or sponsor, including promotional stands, grid girls, team gear, and product displays. We can customize promotional and PR opportunities to meet your needs.

TEAM ENTRY FORM 2016

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com**

STATUS

RANKING: ☐ PRO ☐ CORPORATE
NATIONS CUP ELIGIBLE: ☐ YES ☐ NO
(all driver nationalities the same)

DETAILS

TEAM NAME: _____
TEAM MANAGER NAME: _____ NATIONALITY: _____ BIRTHDAY: _____
PHONE NUMBER: _____ EMAIL: _____

ROUNDS

RACES ENTERED:
☐ Round 1: 12hr (4 March 2016)
☐ Round 2: 600laps (29-30 April 2016)
☐ Round 3: 700km (21-22 October 2016)
☐ Round 4: 24hr (16-17 December 2016)

DRIVERS INFO


	NAME:	NATIONALITY:	DRIVER LICENSE NO.:	PHONE NUMBER:	BIRTHDAY:	AGE:
DRIVER CAPTAIN						
DRIVER						
DRIVER						
DRIVER						
DRIVER						
DRIVER						
DRIVER						
DRIVER						

RACE PROGRAMME INFO

TO SHOWCASE YOUR TEAM IN THE OFFICIAL RACE PROGRAMME, PLEASE SUBMIT THE FOLLOWING:

- ☐ TEAM & SPONSOR LOGOS
EPS or AI format preferred.
- ☐ 1 TEAM PHOTO
You may submit more, but only one photo is guaranteed to be used. Orientation: landscape.
- ☐ A LIST OF YOUR PIT CREW
Names and nationalities.
- ☐ TEAM DESCRIPTION
150 words or less. Longer text will be edited.

PAYMENT INFO

- ☐ Round 1 (AED 8,400) ☐ All Rounds (AED 39,500)
 - ☐ Round 2 (AED 7,800) ☐ Early Bird: Total paid prior to Round 1 (AED 37,000) 
 - ☐ Round 3 (AED 7,800)
 - ☐ Round 4 (AED 15,500)
- TOTAL AMOUNT: AED _____

☐ TRANSFER ☐ CHEQUE ☐ VISA ☐ MASTERCARD

Please make payable to: Dubai Autodrome, L.L.C.

Bank: Emirates Bank Intl. Main Branch, Dubai

IBAN No. AE780260001011157693601

CARD NUMBER:

EXPIRY DATE:
(MM/YY)

____/____

- ☐ I am authorized to make payment on behalf of the Team;
I acknowledge and agree that the Team will be bound by these terms; I acknowledge, without limitation, that all funds must be received prior to participation.

PRINT NAME

SIGNATURE

DATE

RACEWEAR ORDER

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com**



DETAILS

TEAM NAME: _____

NAME: _____

PHONE NUMBER: _____ EMAIL: _____

PURCHASE

TYPE OF PURCHASE:

☐ Team

☐ Independent

MERCHANDISE LIST

	PART NUMBER:	DESCRIPTION:	COLOUR:	SIZE:	QTY	PRICE:
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
TOTAL PRICE AED						

TERMS OF ORDER

- All order requests must be received 1 month before the event.
- All orders must be paid for 100% in advance to Dubai Autodrome.
- All orders will be delivered by Dubai Autodrome before the event.
- All orders will be quoted in full regarding size, availability and cost prior to payment.
- This offer is only valid for the Dubai Kartdrome Endurance Championship Driven By MINI.
- Dubai Autodrome reserves the right to cancel this offer.
- **Please visit ompracing.it for information on designs, colours and sizes.**

PAYMENT INFO

☐ TRANSFER ☐ CHEQUE

☐ VISA ☐ MASTERCARD

Please make payable to: Dubai Autodrome, L.L.C.

CARD NUMBER:

Bank: Emirates Bank Intl. Main Branch, Dubai

IBAN No. AE780260001011157693601

EXPIRY DATE:
(MM/YY)

- ☐ I am authorized to make payment on behalf of the Team; I acknowledge and agree that the Team will be bound by these terms; I acknowledge, without limitation, that all funds must be received prior to participation.

PRINT NAME

SIGNATURE

DATE