



ENDURANCE CHAMPIONSHIP driven by















2016 TEAM PACK

OVERVIEW
THE CHAMPIONSHIP2
THE ROUNDS3
THE TRACK4
THE KARTS5
REGULATIONS6
TEAM ENTRY
ENTER YOUR TEAM7
REQUIREMENTS8
SODI W SERIES9
YOUR BRAND
I OUR BRAND
BRANDING10
BRANDING10
BRANDING10 OMP RACEGEAR11
BRANDING10 OMP RACEGEAR11 YOUR KART12
BRANDING
BRANDING
BRANDING





<u>THE CHAMPIONSHIP</u>

OVERVIEW



Championship History

The Dubai Kartdrome Endurance Championship has been running since 2005 and has hosted over 4,000 drivers, over 700 teams, over 180 corporate teams and even teams from as far afield as Argentina gracing their presence on the world famous Dubai Kartdrome track—one of few in the world with a bridge and tunnel!

The championship is constantly evolving and the organisers have endeavoured to make the racing close and as fair as possible by leveling the playing field. This gives new drivers and teams a competitive chance to compete against the veterans for top honors under similar guidelines and regulations that they would experience at the Sodi World Series Finals (SWS).













THE ROUNDS

OVERVIEW

For the latest info on race dates please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

ROUND 1

4 MARCH 2016



12 HOURS

ROUND 2

29-30 APRIL 2016



600 LAPS

ROUND 3

21-22 October 2016



700

ROUND 4

16-17 December 2016



24 HOURS

3





OVERVIEW

- Length: 1.203km
- Number of corners: 17
- Multiple track configurations
- Floodlights for night racing
- Pitlane & garages
- Technical bay
- Re-fueling area
- Driver change zone
- Parking
- Hospitality
- CCTV













THE KARTS

OVERVIEW



Engine: Single

Type: Honda 4-stroke

Capacity: 390cc

Power: 13.5 BHP

Brakes: Hydraulic

Seats: Adjustable & padded

Pedals: Adjustable

Safety: Full rear axle

protection, nose cone,

& side pods.



The karts deliver an exceptional racing experience that ensures a high level of safety. Manufactured by Sodikart, the karts offer a comfortable driving position, top-level performance and excellent handling.







REGULATIONS

TECH TALK ((((((((()

OVERVIEW

NOTE: This page is a summary of regulations only. For the Official Endurance Championship Regulations, please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

The four rounds of the Endurance Championship will be organised in the following format:

- Racing on the 1.204km Outdoor Kartdrome Circuit.
- Karts: Sodikart RX8/390cc, supplied by the organizer.
- Allocated karts will be drawn by ballot.
- No technical modifications allowed to be made to the karts by team personnel including tyre
 pressures.
- Race start will be a rolling start or LeMans start.
- Drivers must be 16+. Drivers under 18 must have parent authorization form.
- Drivers will have to wear full safety equipment, including helmet, overalls, gloves, sport shoes. Neck support collar recommended.
- Only stickers are allowed on the bodywork and on agreed areas, no painting. Teams are not allowed to remove the race sponsor stickers but will be given areas to display their own advertising.
- Fuel will be supplied by organisers; no additives allowed.
- There will be minimum one mandatory mechanical stop per kart for technical inspection during the 24hr race only.
- Championship Rankings and Trophies:
 - ₽ Pro: 3-6 drivers.
 - Corporate: 4-8 drivers.
- Additional Awards:
 - Nations Cup: All team members of the same nationality.









ENTER YOUR TEAM

TEAM ENTRY

12HOURS

RD1: AED 8,400 per team

Optional Catering:

AED 250 per person

600LAPS

RD2: AED 7,800 per team

Optional Catering:

AED 250 per person

700км

RD3: AED 7,800 per team

Optional Catering:

AED 250 per person

24HOURS

RD4: AED 15,500 per team

Optional Catering:

AED 350 per person

>> All rounds: AED 39,500 per team
Catering not included

>> Early Bird: AED 37,000 per team
Total paid prior to Round 1
Catering not included

For information on entering your team please visit:

www.dubaiautodrome.com

or call:

+971 (04) 436 1320

The entry fee is inclusive of the following:

- Use of one Sodikart RX8 kart, duly prepared for an endurance race.
- Fuel for the duration of the race.
- Technical team to refuel and to maintain the karts if necessary.
- All necessary kart maintenance and spare parts.
- Timekeeping throughout the race (paddock screen & internet live timing).
- 1 pit garage per team.
- Team information highlights in the Official Race Programme (see page 8).
- Media and brand exposure (see pages 10-14).
- Ambulance and safety cover.
- Race organized/conducted by Dubai Autodrome Officials and Marshals.

Optional catering is available at an additional cost (see prices on left).









REQUIREMENTS

TEAM ENTRY

To be valid, entries must include:

- Duly filled Official Entry Form (page 15).
- Recent passport photos (original or JPG scan)
 of all competitors must be provided to Dubai
 Autodrome one month prior to the race.
- All teams & drivers need to register with SWS (FREE! See page 9).
- 50% down payment at the time of booking and confirm your team.
- Balance no later than one week before the event. In case of cancellation Dubai Autodrome will retain the 50% down payment.

OFFICIAL RACE PROGRAMME

Make sure your team is featured! Please provide:

- Team & Sponsor logos (EPS or Al format preferred).
- 1 Team Photo (Orientation: landscape or square).
- A list of your drivers and pit crew, including names and nationalites.
- A team description (150 words or less).











SODI W SERIES



Enter your team and be a part of the SWS World Ranking!

The Dubai Kardrome supplier, Sodikart, has launched the Sodi W Series (SWS). This is the International Leisure Kart Ranking based on your personal or your team's results over the different Sodi W Series races (Sprint or Endurance) that you can enter over the course of the year around the world on all the tracks partners of the Sodi W Series. On completion of an SWS approved event, points are allocated to each entrant according to his/her ranking in either Sprint (Individual) and Endurance (Team) events. This ranking is then integrated into the results of the other events organized by the partner tracks located worldwide. Once combined, the rankings from each event are used to establish the International Leisure Kart Ranking and a ticket to the Sodi W Series Grand Final.

The four rounds of the Endurance Championship are all SWS official events. Dubai Kartdrome was the first race track in the world to organize an SWS official event in March 2009. During the first year, the SWS events included over 600 races around the globe with more than 10,000 drivers registered.

Teams registration to the SWS is mandatory if you want to enter any of the Dubai Kartdrome Endurance races, but the good news is that it's completely free of charge for the teams and drivers.

For more information, check out: www.sodiwseries.com

To enter you team, please go to:

http://www.dubaiautodrome.com/general/content.aspx?id=15046





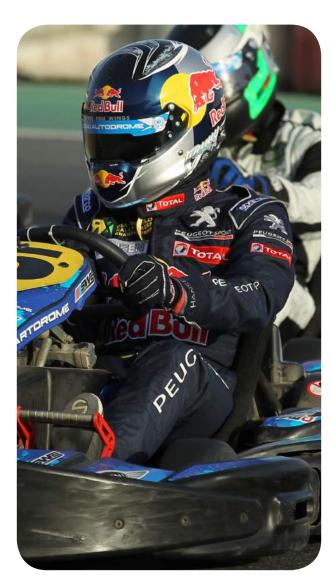
YOUR BRAND



The following standard branding areas are available for each team entry:

- Branding on karts (see page 12).
- Branding in your pit garage (size: 5m x 3m).
- Branding on your own overalls.
- Branding on your own helmet.
- And more! Track banners and promotional activities can be arranged with sponsorship (please see pages 14 for details).









RACE GEAR





Make your team look and feel like PROS!

We provide a service to order made to measure suits and even logo embroidered suits as per your corporate colours! Please allow 8 weeks for ordering (see page 17).

















BRAND YOUR KART



The following areas on your kart are available for branding:



92cm X 16.5cm







BRAND EXPOSURE



Media Plan

- Media launch prior to event.
- Media racing teams on the grid.
- Live timing.
- Press release service to over 200 outlets.
- National and international media invited, including print, web, and television.

Media Exposure & Coverage

- Main TV stations cover the start and finish.
- Daily coverage in all major UAE newspapers.
- International web presence.
- Dedicated coverage on TrackTalk website.
- Wide coverage in motoring/sports magazines.
- Regular Facebook updates.
- YouTube Video produced for each round.
- Impressive all around exposure.





















MAKE AN IMPACT

Additional on-site exposure will maximize your team sponsor coverage and foster team sponsor involvement. Many opportunities are available around the circuit:

Ground/Floor Stickers



Podium Backdrops



"A" Boards

Flags & Banners



For more information on sponsorship opportunities or VIP catering, please contact:

Ryan Trutch ryant@dubaiautodrome.com Hospitality



Pit Lane & Garages



Track Branding



Viewing Stand



AND MORE! There are many more ways to increase the exposure of your brand or sponsor, including promotional stands, grid girls, team gear, and product displays. We can customize promotional and PR opportunities to meet your needs.



TEAM ENTRY FORM 2016

Please fill out the form below and fax back to **04 367 8750** or email back to **karting@dubaiautodrome.com**

	RANKING: ☐ PRO ☐ CORPORATE
STAT	NATIONS CUP ELIGIBLE: YES NO (all driver nationalities the same)

						•	,
DETAILS	TEAM NAME: TEAM MANAGER NA PHONE NUMBER: _			-Y:BIRTHDAY:	ROUNDS	RACES ENTERED: Round 1: 12hr (4 March 20) Round 2: 600laps (29-30 Ap) Round 3: 700km (21-22 Oc) Round 4: 24hr (16-17 Dece	pril 2016) tober 2016)
		NAME:	NATIONALITY:	DRIVER LICENSE NO.:	PHONE NUMBER:	: BIRTHDAY:	AGE:
	DRIVER CAPTAIN						
	DRIVER						
	DRIVER						
Ş	DRIVER						
DRIVERS INFO	DRIVER						
2 Z	DRIVER						
	DRIVER						
	DRIVER						
				•	•	•	
OGKAMME INFO	PROGRAMME, PLEA ☐ TEAM & SPONSO EPS or Al format ☐ 1 TEAM PHOTO You may submit		TRANSFER	AED 7,800)	d prior to Round 1 (AED 3 IT: AED MASTERCARD	7,000) SAVE!	

Names and nationalities. ☐ TEAM DESCRIPTION 150 words or less. Longer text will be edited.

☐ A LIST OF YOUR PIT CREW

☐ Round 1 (AED 8,400) ☐ Round 2 (AED 7,800)	☐ All Rounds (AED 39,500)☐ Early Bird: Total paid prid		VE!
☐ Round 3 (AED 7,800) ☐ Round 4 (AED 15,500)	TOTAL AMOUNT: A	ED	
☐ TRANSFER ☐ CHEQUE	□ VISA □ N	IASTERCARD	
Please make payable to: Dubai Bank: Emirates Bank Intl. Main Br IBAN No. AE78026000101115769	,	BER: EXPIRY DATE: (MM/YY)	
I acknowledge and agree these terms; I acknowledg	payment on behalf of the Team; that the Team will be bound by ge, without limitation, that all	PRINT NAME	
funds must be received pr	ior to participation.	SIGNATURE	DATE



PIT ITEMS RENTAL FORM 2016



Please fill out the form below and fax back to 04 367 8750 or email back to karting@dubaiautodrome.com

	\sim				
S	TEAM NAME:		S	ITEMS NEEDED FOR: Round 1: 12hr (4 March 2016)	Received:
DETAILS	CONTACT NAME:	PHONE:	ROUNDS	☐ Round 2: 600laps (29-30 April 2 ☐ Round 3: 700km (21-22 Octobe	Name:
	DESCRIPTION:	RENT PRICE PER UNIT:	QTY NEEDED:	SUB-TOTAL:	DEDUCTION FOR LOST/DAMAGED ITEMS:
اي	1 TEAM PACK (Pit boards, numbers & driver arm bands)	FREE OF CHARGE AED 700 DEPOSIT REQUIRED		AED	- AED 500 pit board & numbers - AED 25 each driver arm band
~	1 TABLE WITH 4 CHAIRS	AED 200		AED	- AED 200
	1 FOLDABLE SINGLE BED	AED 50		AED	- AED 100
%	1 BLOW-UP AIR MATTRESS	AED 30		AED	- AED 50
MS	1 CLOTHES RACK FOR HANGING RACE OVERALLS	AED 40		AED	- AED 100
罝	1 WIFI CONNECTION	AED 100		AED	- AED 100
PIT ITEMS REQUIRED	1 CATERING BAND (number of meals varies with each round)	RD1/RD2/RD3/RD4 AED 250/250/250/350		AED	- AED 250/250/250/350 per replacement
			TOTAL:	AED	- AED
			NET AMOUNT:	AED	
	PLEASE NOTE:	CREL	DIT CARD NUMBE	ER:	
0	 We request your credit card details to act as a guarante against your booking. Payment can be made via cash o credit card on the day of the event. A deposit of AED 700 will be required when picking up 	r မ			□ VISA □ MASTERCARD
INFO	rented items. This deposit will be refunded once all iter	ns are EXPI	RY DATE:		

NOKING IN

served'. Your request will only be booked once you have received a confirmation by Dubai Autodrome.
Please call or email us if you do not receive confirmation of

Due to limited stock, all items will come as 'first booked, first

- your booking within 24 hours of sending the form.
- Pit item rental timings and location will be stipulated in the supplementary regulations.

					☐ VISA ☐ MASTERCARD
EXPIRY DATE:					
☐ I am authorized to ma payment on behalf of I acknowledge and ag the Team will be bour terms; I acknowledge,	the Team; gree that nd by these , without	PRINT NAME (as	it appears on the c	redit card)	
limitation, that all fun	ds must be				



RACEWEAR ORDER

Please fill out the form below and fax back to 04 367 8750 or email back to karting@dubaiautodrome.com



MINI

TEA <i>l</i>	И NAME:				TYPE OF PURG Tea	
					□ Ind	ependent
	PART NUMBER:	DESCRIPTION:	COLOUR:	SIZE:	QTY	PRICE:
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
	•	•		•	TOTAL PRICE AED	

All order requests must be received 1 month before the event.

- All orders must be paid for 100% in advance to Dubai Autodrome.
- All orders will be delivered by Dubai Autodrome before the event
- All orders will be quoted in full regarding size, availability and cost prior to payment.
- This offer is only valid for the Dubai Kartdrome Endurance Championship Driven By MINI.
- Dubai Autodrome reserves the right to cancel this offer.
- Please visit ompracing.it for information on designs, colours and sizes.

☐ TRANSFER ☐ CHEQUE	☐ VISA ☐ MAST	ERCARD					
Please make payable to: Dubai Autodrome, L.L.C. Bank: Emirates Bank Intl. Main Branch, Dubai IBAN No. AE780260001011157693601	CARD NUMBER	EXPIRY DATI	E:				
☐ I am authorized to make payment on beha I acknowledge and agree that the Team wi these terms; I acknowledge, without limita funds must be received prior to participation	II be bound by ${PR}$ tion, that all	INT NAME			 		 _