



CORPORATE DRIVING



| | |
|----------------------|-----|
| VENUE..... | P6 |
| HOSPITALITY..... | P8 |
| THE TEAM..... | P12 |
| ULTIMATE..... | P14 |
| TRACK CHALLENGE..... | P18 |
| TRACK TASTER..... | P20 |
| KARTDROME..... | P24 |
| ACTIVITIES..... | P26 |
| CONTACT..... | P30 |

WELCOME

Dubai Autodrome proudly welcomes you to the heart of MotorCity and UAE motorsport.

The venue is an FIA-sanctioned world-class motorsport facility which hosts a selection of national and international races every year. In addition to the race track, Dubai Autodrome is also a multi-purpose entertainment facility which features an Outdoor Kartdrome, Indoor Kartdrome, Laserdrome, Race & Drive Centre and corporate suites.

For product launches, team-building exercises, sales promotions, corporate meetings and entertaining clients. Dubai Autodrome offers an array of adrenalin generating experiences to energise any event.

In this brochure you will find information and solutions to help create a successful and memorable experience at Dubai Autodrome.



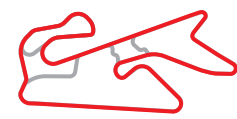
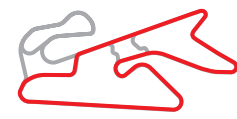
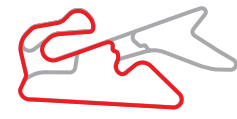
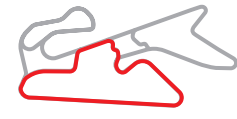
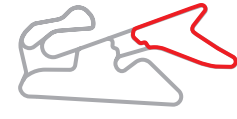
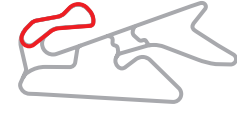
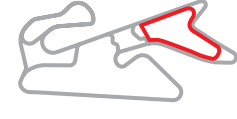






DESIGN

THE VENUE

Dubai Autodrome is highly respected in the motorsport industry and among motor manufactures. It is a unique FIA-sanctioned facility which offers six different circuit configurations with unparalleled options. Each year the facilities surpass all FIA safety inspections requirements and officially ranked as an International Grade 1 circuit with 5-Star off-track facilities.

| | |
|---|--------------------------------|
|  | 5.39H GRAND PRIX CIRCUIT |
|  | 4.29H INTERNATIONAL CIRCUIT |
|  | 3.56H NATIONAL CIRCUIT |
|  | 2.46H CLUB CIRCUIT |
|  | 1.62H HILL CIRCUIT |
|  | 1.12H OVAL CIRCUIT |
|  | OFF-ROAD ZONE |
|  | 1.20H OUTDOOR KARTDROME |
|  | 700M INDOOR KARTDROME |

DUBAI AUTODROME



THE FACILITIES

It is not just the cars and venue that reflect the uncompromising high standards. VIP hospitality areas overlooking the track are on offer with high class catering. Depending on your requirements and number of guests, there are several different options available to meet your needs.

The **Race Administration** building, attached directly to the **Technical Bay**, is well-suited for classroom training and vehicle displays.

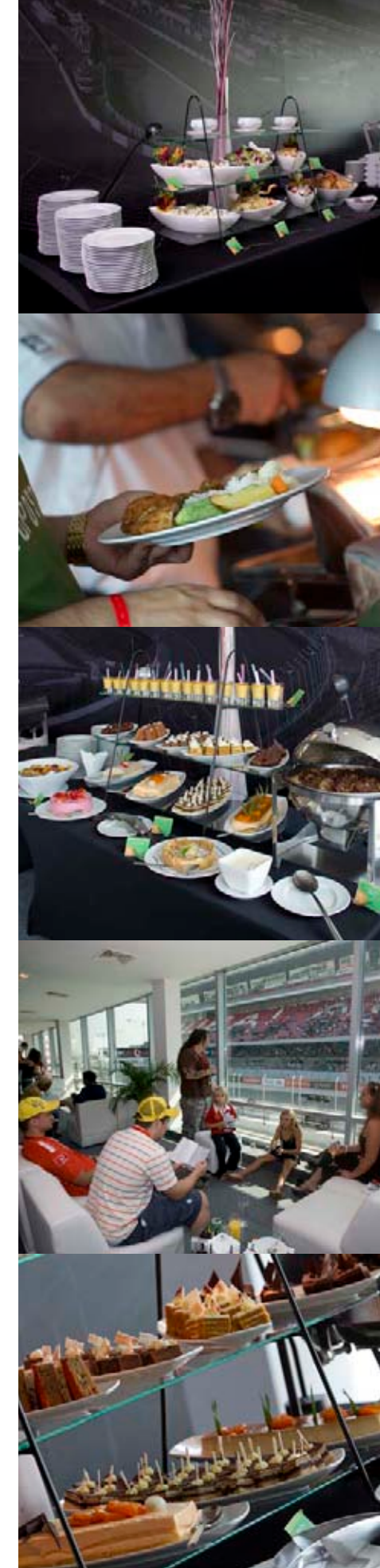
The **Paddock Hospitality Suites** are ideal for corporate events, with spacious areas and catering kitchens on-site, with impressive views of the main straight and easy access to the pit garages below. There are several zones to choose from to best accommodate guests or clients.

All of these areas (and even parts of the race track) are available for branding, allowing customisation of the facilities for bespoke events. Whether a conference, product launch, customer day or a thank you to your colleagues, Dubai Autodrome offers an ideal environment for you and your guests.

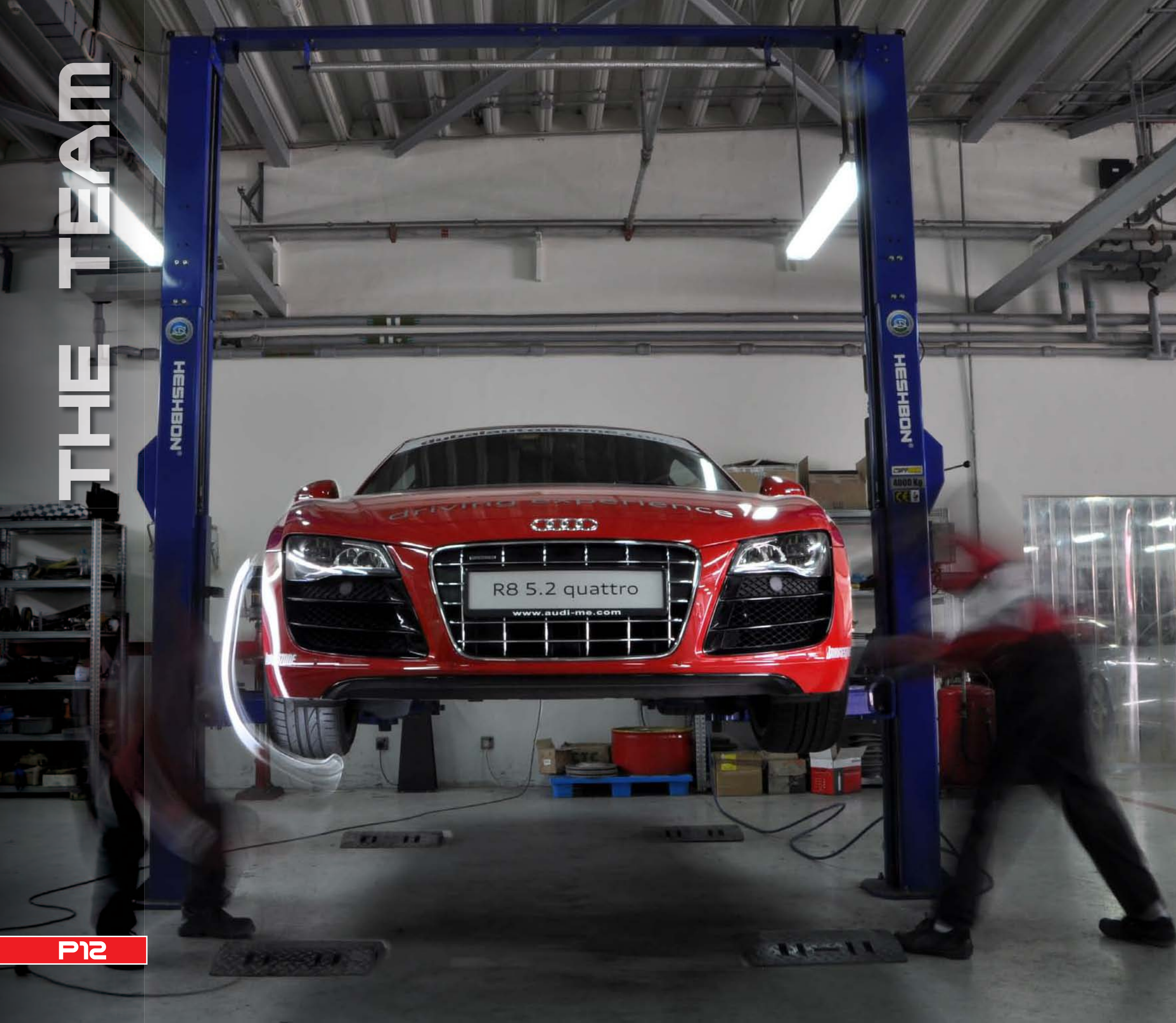
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The Paddock Hospitality Suites are ideal for corporate events, with spacious areas, catering on-site and several zones to choose from to best accommodate guests.

”







THE TEAM

What you see out on track is a mere fraction of the work that goes on behind-the-scenes into providing expertly tuned and equipped performance cars.

Specialist mechanics and engineers are dedicated to supplying the best prepared cars for every lap driven. A well maintained vehicle is essential in delivering high performance, safety and reliability, ensuring that the experience is entertaining for your guests and safe—providing peace of mind every time someone climbs into a car.

The highly qualified handpicked team have a wealth of motorsport and sports car experience and inspect the fleet of over 30 vehicles after every day of use. All engines and major components are maintained and rebuilt on site in a purpose built workshop at the Race & Drive Centre.



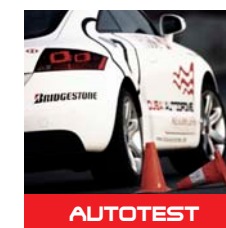


ULTIMATE
FULL-DAY
12-12 GUESTS

The **Ultimate** package is a full day of intense driving activities coupled to superb hospitality. Under the guidance and professional tuition from qualified instructors, guests will drive a range of racing and high performance cars in a variety of challenging environments.

This is arguably one of the best activity days in the region and guests invariably cherish what is truly a 5-star day and unforgettable experience. On request, branded vehicles and trophies are among the options available to further enhance the occasion.

Activities: (see P26 for details)



AUTOTEST



PIT STOP CHALLENGE



AUDI TT DRIVE



HOT LAPS



HARTING



AUDI R8 V10



F1-STYLE



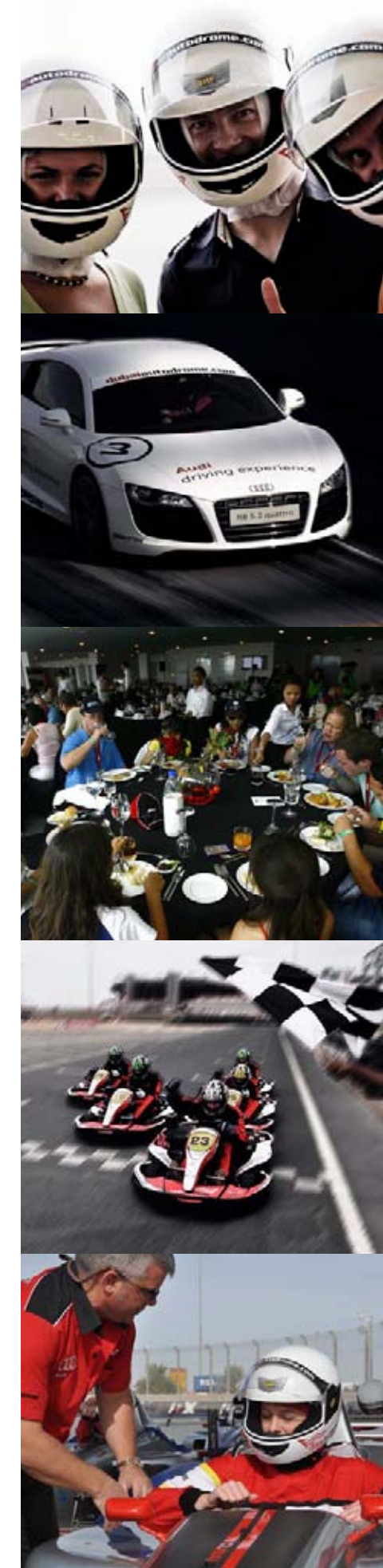
CATERING

Sample Itinerary:

| | |
|-------------|-------------------------------|
| 8:45-9:15 | Arrival & Registration |
| 9:15-9:30 | Welcome & Safety Briefing |
| 9:30-12:25 | Guests Escorted To Activities |
| 12:45-13:30 | Catered Lunch |
| 13:30-16:45 | Guests Escorted To Activities |
| 16:45-17:00 | Closing & Awards |

Requirements:

- Manual gearbox experience.
- Maximum limits: 1.9m high, 114kgs







TRACK CHALLENGE

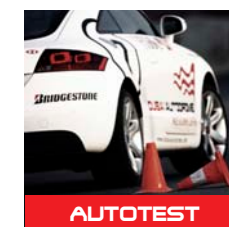
HALF-DAY

12-54 GUESTS

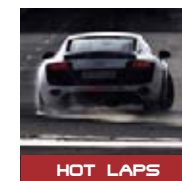
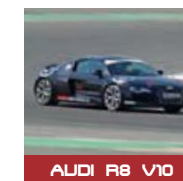
Dubai Autodrome's **Track Challenge** will enable participants to drive the Audi TT on one of the demanding circuits. The event is ideal for participants with automatic shift driving experience. Clients are given an opportunity to upgrade the Audi TT Drive to an Audi R8 V10 super car (subject to group size).

Since the Audi TT and Audi R8 V10 drives are pure driving based experiences, also added to the day's activity is the popular Autotest and Pitstop Challenge, which measures the skills and competitiveness of participants in handling situations under time pressure. The Pitstop Challenge can also be upgraded to Hotlaps, where clients experience passenger rides at race velocity with professional instructors.

Activities: (see P26 for details)



Upgrade Options: (additional charges will apply)



Sample Itinerary:

| | |
|-------------|-------------------------------|
| 8:45-9:15 | Arrival & Registration |
| 9:15-9:30 | Welcome & Safety Briefing |
| 9:30-12:45 | Guests Escorted To Activities |
| 12:45-13:00 | Closing & Awards |

Requirements:

- Maximum limits: 1.9m high, 114kgs



TRACK MASTER

P20

TRACK MASTER

HALF-DAY

12-36 GUESTS

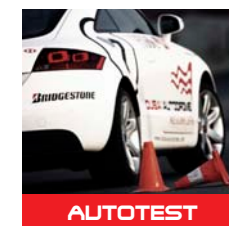
Ever dreamt of becoming a racing driver? Dubai Autodrome's **Track Master** package will transform dreams into reality. This package option allows patrons to experience driving an open wheel, single seater 'F1 style' race car, while testing their competitiveness with the Autotest and Pitstop Challenge.

The half-day experience begins with arrival and registration in a hospitality suite, followed by a mandatory safety and driver briefing conducted by one of the professional instructors. Thereafter clients are accompanied to the race track for an unforgettable performance driving experience. All drivers will be given a certificate at the end of the event to remember their once in a life time drive in a single seater.

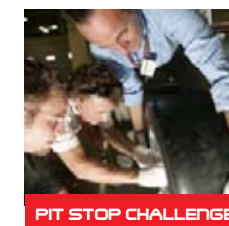
Activities: (see P26 for details)



F1-STYLE



AUTOTEST

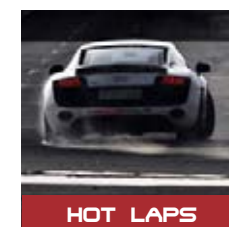


PIT STOP CHALLENGE

Upgrade Options: (additional charges will apply)



HARTING



HOT LAPS



CATERING



SHID CAR

Sample Itinerary:

| | |
|-------------|-------------------------------|
| 8:45-9:15 | Arrival & Registration |
| 9:15-9:30 | Welcome & Safety Briefing |
| 9:30-12:45 | Guests Escorted To Activities |
| 12:45-13:00 | Closing & Awards |

Requirements:

- Manual gearbox experience.
- Maximum limits: 1.9m high, 114kgs

DUBAI AUTODROME





Audi
driving experience

DUBAI AUTODROME



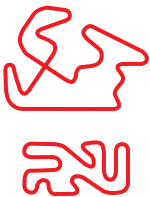
KARTDROME

The **Kartdrome** offers a unique opportunity to host bespoke private race events, featuring state-of-the-art karts on exciting circuit layouts, offering a range of different race formats and unrivalled hospitality facilities, with all the safety features expected at such an event.

Exclusive corporate and group events give clients and patrons the chance to entertain staff, customers or friends at an adrenalin packed event that will ensure everyone goes home smiling and happy.

Kartdrome package options include flexible start times coupled to an action packed four hours. To inject an event with extra fun, also on the menu as additional options are the Pit Stop Challenge and Water Pressure activities (see page 26).

All the activities have a built-in fun factor and are sure to leave a lasting impression on participants. With optional upgrades such as: catering, DJ, hostesses, branding - this could well be the event of the year for you and your guests.



1.20H
OUTDOOR KARTDROME



700M
INDOOR KARTDROME



AUDI TT DRIVE

Learn the basics and get to grips with the track quickly in an Audi TT turbo charged machine. This is a high performance automatic transmission performance car, which allows drivers to focus on techniques such as braking, accelerating and steering while being instructed on how to make the most of this hottest of hatch backs on a race track.

AUTOTEST

Skill and fun are the key ingredients that make up an Autotest, which consists of a challenging course where drivers have the chance to show off their talents behind the wheel by negotiating a preset and demarcated course. Packed with challenges and tricky obstacles to bring out the best in drivers who take on the task against the clock. Trophies can be awarded to the best drivers on the day.

PIT STOP CHALLENGE

You've see them on television at a grand prix weekend conducting lightning fast pit stops. Now you and your team can replicate their skills and teamwork as you take on the role of pit crew. Changing wheels as fast as possible with the clock ticking, the scene is set for groups and teams to challenge one another in an action packed and fun filled contest.

F1 STYLE SINGLE SEATER

Do you want to drive a real race car? A single seater with wings and slicks? An open wheel F1 style race prepped machine? Dubai Autodrome's fleet of single seaters are purpose built to deliver adrenalin packed sessions and help you unleash your inner 'Schumacher' and really test your prowess behind the wheel of a true purpose built racing car.

CATERING

Experience a diverse culinary offering from our award winning catering partners. Whether requiring a formal dinner, a corporate lunch, a cocktail party or a full-scale buffet with live cooking stations, these requirements can be handled effectively, efficiently and infused with an abundance of quality to ensure your next event will be one to remember.

AUDI R8 V10

Call it a sports car or a supercar; whatever the case, the Audi R8 shouts out high performance and delivers it in generous portions. The R8 is proudly and, without doubt, the jewel in the Audi range, powered by a potent V10 engine, equipped with the state-of-the-art R-Tronic gearbox, with the sole aim to deliver an adrenalin rush like few others.

SKID CAR

Wait for the signal and floor the throttle, leaving a cloud of smoke behind you as you slide and drift away around a demanding course, simulating slippery wet-like conditions. You will need to perfect your power slides in this purpose built machine if you are to set the quickest time of the day.

HOT LAPS

Not sure you want to drive fast around a race track? Don't know how to drive? No problem! There is a tailor made experience where you are strapped in the passenger side with a professional instructor behind the wheel. They will set your pulse racing as they power and slide around the race track. Guaranteed to leave you breathless and wanting more!

HARTING

There are few experiences that can match kart racing events at the Dubai Kartdrome. Friends and colleagues can challenge one another in a variety of race options and tailor made events - be it sprints or endurance - that pack in the fun but also bring out the competitive spirit in all who venture on to the grid.

WATER PRESSURE

A simple yet very effective team building exercise, although not track related, the objectives are similar as speed, co-ordination and teamwork are all key elements to successfully complete the challenge.

- Notes:
- Events can be tailor-made to suit the needs and budgets of clients.
 - All events include the input and presence of experienced professional instructors.





P28

DUBAI AUTODROME

VENUE HIRE

Dubai Autodrome is available throughout the year for exclusive hire, offering a one-of-a-kind facility that guarantees a unique and unforgettable experience.

An ideal venue optimised and geared to comfortably host a wide range of events, catering for up to 25,000 people. From small scale events to large concerts, with the the skills and expertise on hand to make events happen successfully.

- Production car and motorcycle testing
- Race team and race series testing
- Manufacturer research and development
- Vehicle demonstrations
- Motor industry and related product launches
- Training workshops
- Press and media events
- Driver training and coaching
- Corporate and team building events
- Concerts and music festivals

FOR FURTHER INFORMATION

Dubai Autodrome

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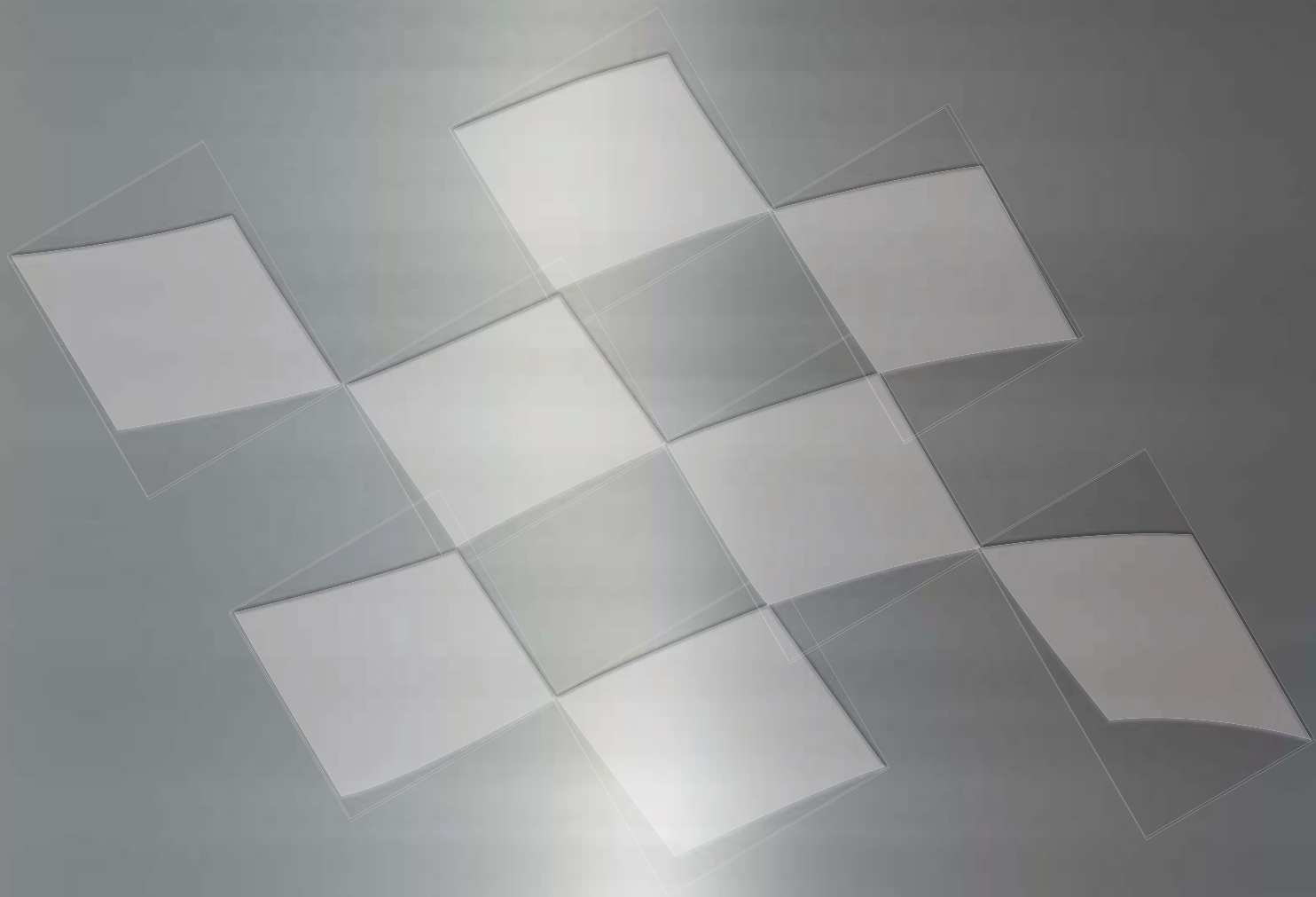
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